

MiniHorseSales LTD Social Media and Internet Code of Conduct.

MiniHorseSales LTD acknowledges the importance of the internet and social media sites such as Facebook, Twitter, LinkedIn, home web-pages/sites, chat rooms, BBM and all other forms of electronic communication and the role which "social media" plays in the day to day lives of its growing membership.

This code of conduct is to remind members that strict rules apply to members when using social media and the internet. Failure to adhere to this code of conduct will lead to investigations and disciplinary action being taken against a member.

Whilst Using Social Media You should be aware that MiniHorseSales Ltd may from time to time carry out internet searches to identify postings which include references to MiniHorseSales Ltd its committee, judges and members.

MiniHorseSales Ltd produced images are the subject of copyright and should not be copied or used in social media

You should ensure any material that you transmit or post to social media is clearly stated to be your personal view and is not held out to be, or could be mistaken as, the view of MiniHorseSales LTD. You must not post or transmit any material which could damage the name or reputation of MiniHorseSales LTD its members, former members, committee or judges past and present. or which is derogatory to the character of, or prejudicial to, the interests of MiniHorseSales LTD

You must not post or transmit any material relating to MiniHorseSales LTD members, former members, committee and judges or their horses or ponies, or which could otherwise be associated with or which may reasonably be attributed as coming from MiniHorseSales LTD that is threatening, defamatory, obscene, indecent, seditious, offensive, pornographic, abusive, liable to incite racial hatred, discriminatory, menacing, scandalous, inflammatory, blasphemous, in breach of confidence, in breach of privacy or which may cause annoyance, distress or inconvenience; or which constitutes or encourages conduct that would be in breach of MiniHorseSales LTD rules, or constitutes a criminal offence, or which could give rise to civil liability, or otherwise be contrary to the laws of, or infringe the rights of any third party in, the UK or any other country in the world. Any breach of this code of conduct may constitute a breach of MiniHorseSales LTD rules and could also lead to civil and/or criminal proceedings being brought against you.

Disclosure under Law or Regulation You should be aware that MiniHorseSales LTD will fully co-operate with any law enforcement authorities or court order requesting or directing MiniHorseSales LTD to disclose the identity or locate anyone posting any material in breach of this policy.

If we are requested by the police or any other regulatory or government authority investigating suspected illegal activities to provide your personal information, MiniHorseSales LTD is entitled to do so with no warning.

Whilst MiniHorseSales LTD has no direct control over non-members on social media, it also recognises this as an area that needs to be policed effectively to protect the committee, membership and judges past / present of MiniHorseSales LTD, therefore will work closely with any society/ club the offending party may be part of to bring the offender under effective disciplinary actions imposed by their respective breed / club societies own code of conduct.